

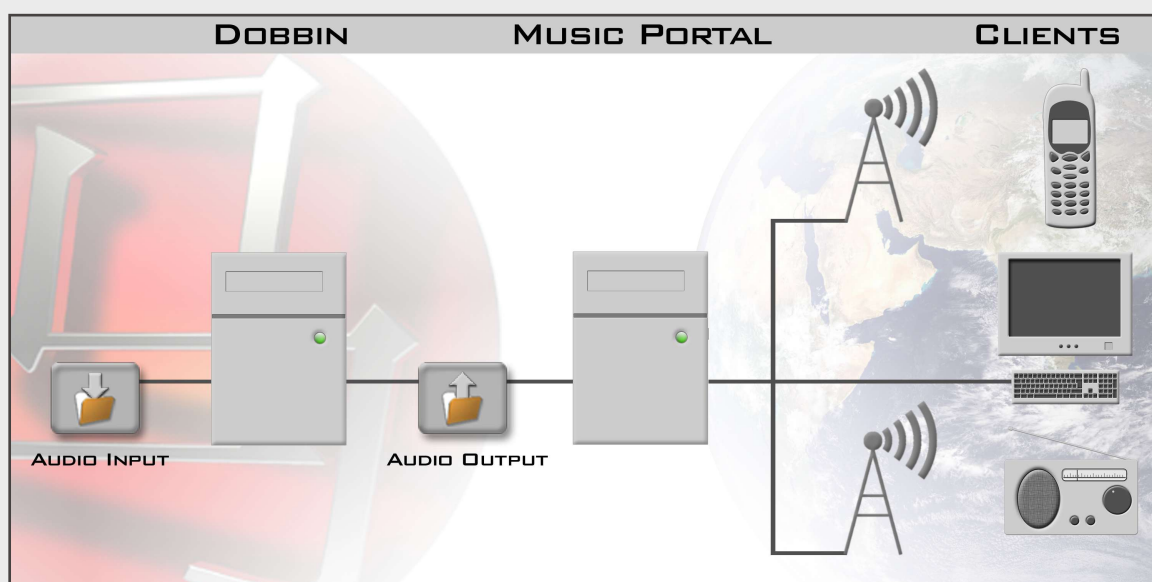
DOBBIN goes Mobile

The Next Generation Production Tool

To create content for full track music downloads, suitable for an ever expanding range of mobile devices and players, it is necessary to have a system that provides all desired formats in a single efficient, automatic and intelligent workflow.

The DOBBIN system can encode any audio material in all available download and mobile formats – and is always up to date with the latest technology.

DOBBIN is a fully automated digital audio processing system that is used to create download content in all possible formats. The system can incorporate autonomous decision making to control the workflow, and the user friendly interface allows you to efficiently create and manage your tasks. The DOBBIN system also provides complete quality control of all processes, guaranteeing your work and saving you time and money.



Past

Precious music treasures should be shared with everyone - in the past, too many different technologies and ideologies had to be managed and combined to make this happen. Different audio formats in unknown quality had to be transferred to modern devices and players - automatic or semi-automatic restoration, together with powerful upmix functions had to be used to bring even mono material to Surround 5.1.

Present

DOBBIN is the first automatic system to combine all these different existing technologies with open interfaces - combining existing databases, audio program archives and content management systems. All available audio and streaming technologies can be used; Fraunhofer, Coding Technologies, to name but a few.

Future

DOBBIN is an open, modular platform - future technologies can easily be incorporated as they are developed. There is no need to graft a completely new system onto your existing environment when a news task arises - simply add a new module to the existing DOBBIN infrastructure – e.g. new sound enhancement and specialized restoration tools.

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DOBBIN - The Comprehensive Solution

Transcoding, tagging, preparation for streaming - DOBBIN can do it all at once.

An example: A content provider has to create different files and streaming formats for a music download service - thousands of audio files have to be quickly converted into many different formats (eg. 3GP for mobile phones, M4a for the iTunes Apple Macintosh world, and WMA for the Windows world) and the different tagging information and pictures are also to be included in these files, and all this with the need to guarantee the quality of the program!

DOBBIN is the only automatic audio processing system available that can provide you with the desired flexibility and power to tackle these types of problems, and solve many more along the way. There are no problems with different platforms types, varying logging formats or different kind of documentation for each single configuration.

DOBBIN incorporates detailed process and logging information, that makes it easy to manage any task. Linear scalability, an extremely high degree of security, and full system integration are all part of the power of DOBBIN.

DOBBIN - Easy To Use

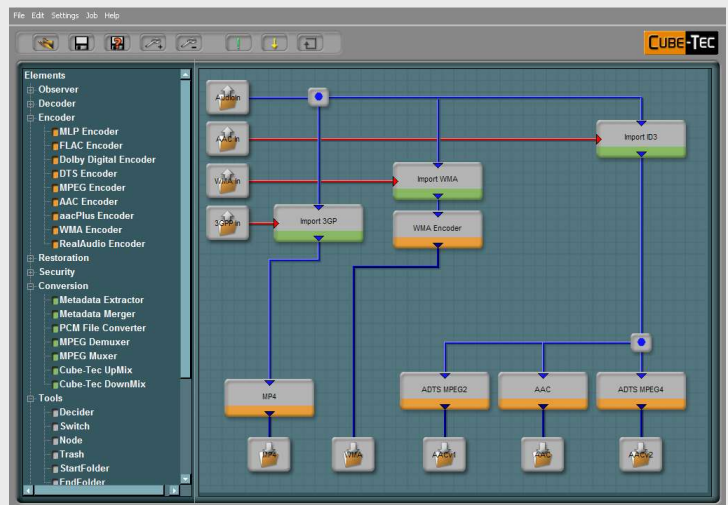
- Graphic visualization of individual workflows
- Intelligent and autonomous processing
- Automation of workflow components

DOBBIN - Fully Modular

- Modular in hardware and software
- Support of user group management

DOBBIN - Complete System Integration

- Open interfaces for database support
- External driven dynamic workflows by content, XML, ASCII or SQL
- Watermarking and DRM support



Supported Mobile and Internet Download Formats

- AAC (all versions - including the High Efficiency plus versions aacPlus v2)
- MP4 - (MPEG 4 and ADTS)
- M4A - (MPEG 4 Audio – iTunes)
- MP3 – MPEG2 Layer3
- MP2 – MPEG2 Layer2
- 3GP/3G2 - (3rd Generation Partnership Project)
- ISMA Hinting streaming format (RTSP)
- 3GP Hinting streaming format (RTSP)
- WMA - (Windows Media Audio Encoder Version 9 and 10)
- Real Audio